



# TRANSFORM MOBILISE SECURE

DE VERE COTSWOLD WATER PARK, GLOUCESTERSHIRE  
17th & 18th SEPTEMBER 2024

Introducing  
our Chair for  
the Forum...



**Khadir Fayaz**  
**Senior Vice President**  
**Digital and Technology**

CBRE



## SPEAKERS

## CELEBRITY SPEAKER SALLY GUNNELL



**Gary Donnelly**  
**Chief Information Officer**  
Culina



**Julian Wheeler**  
**Chief Technology Officer**  
SIS



**Liam Barnes**  
**Global IT Director - Marketing Technologies**  
Campari Group



**David Cater**  
**IT Operations Director**  
The Sovini Group



**Matt Edger**  
**Chief Technology Officer**  
Slate Asset Management



**Rita Bullivant**  
**Director of IT and Change**  
Melton Building Society



**Vijay Gosai**  
**Chief Architect**  
SIS



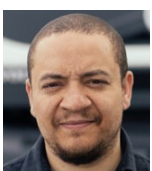
**Chris Handley**  
**COO Integration and IT Strategy Director**  
Rathbones Investment Management



**Adam Ocoz**  
**Head of Cyber Defense Center**  
British American Tobacco



**Viqas Sheikh**  
**Head of Performance Reporting and Analytics**  
London Stock Exchange Group



**Ivan Branco**  
**Head of Information Management, BI and Analytics**  
Volvo



**Rina Chotai**  
**Head of Technology**  
Selfridges



**Marcus Dawson**  
**Head of Architecture, Analysis and Quality**  
Selfridges



**John Clark**  
**Director of STAR Data Analytics**  
Star Refrigeration



[www.enterpriseitstrategyforum.com](http://www.enterpriseitstrategyforum.com)

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## MAIN THEMES

- **Cyber Security at its Core - Where Protection Meets Practicality**
- **Navigating Success Through Data Brilliance**
- **Beyond the Buzzword - Technology Leaders Driving DEI**
- **A Practical Framework for Organisational Evolution**
- **AI Unleashed - Pioneering Innovation**
- **Tech-Driven Excellence - Enabling Staff for a Future Ready Workspace**
- **Unleashing Brand Power Through Consumer Data**
- **A Digital Revolution Towards Net Zero Emissions**

## VENUE



### DE VERE COTSWOLD WATER PARK HOTEL

Set among the honey-coloured villages and gently rolling hills of The Cotswolds, De Vere Water Park is a hotel as spectacular as its surroundings. In the heart of the 152 lakes that spread across the unique Cotswolds Water Park, this is a place where modern design effortlessly combines with its natural surroundings.

**STRATEGY NIGHT LIVE**

**ADDITIONAL PRE-EVENT EVENING LIMITED SEATS AVAILABLE**



17:00 - 18:00 **Registration and Networking Reception**

18:00 - 18:15 **Drinks Reception**



18:15 - 20:00 **Driving Resilience and Sustaining Performance**



**Sally Gunnell OBE**  
Former European, World and Olympic Champion

Sally's career in international athletics was nothing short of stellar. As the only British woman ever to hold four major track titles concurrently – Olympic, World, European and Commonwealth – Sally's determined approach to perform at the highest level and work alongside others to achieve success has never been more important in today's challenging business and social environment.

In her session, Sally will look back on her athletic and business career and demonstrate why building mental resilience and setting achievable goals is crucial to:

- Building a high-performing team.
- Sustaining performance.
- Managing stress.
- Overcoming adversity and setbacks



**MEET THE SPEAKERS**

**A fun and interactive way to meet the speaker faculty**

20:00 - 21:30 **Networking Dinner**



# EVENT AGENDA DAY ONE - 17th SEPTEMBER

08:00 - 08:30 **Registration and Networking Reception**

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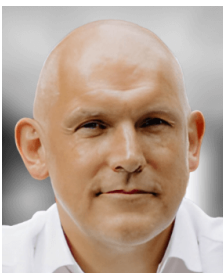
08:30 - 08:40 **Chair's Opening Remarks**



**Khadir Fayaz**  
**Senior Vice**  
**President Digital**  
**and Technology**  
CBRE



08:40 - 09:00 **Practical Defence Strategies for Cyber Resilience**



**Gary Donnelly**  
**Chief Information**  
**Officer**  
Culina

In the digital environment there has been a surge in cyber-attacks, prompting a focus on urgent defence strategies to address these threats. In order to achieve strategic platform fortification, heightened identity, and access management across business units, it is crucial to identify the root causes.

This session will examine the methods used by cyber adversaries, highlighting email compromises and phishing campaigns. Aimed at countering immediate threats and fortifying organisational resilience, Gary will showcase his practical top-to-bottom approach, bridging operational and business perspectives with a streamlined integration of 20,000 staff members through technology.



09:00 - 09:20

## The Power of a Consumer Data-Focused Strategy



**Liam Barnes**  
Global IT Director  
- Marketing  
Technologies  
Campari Group

This session will outline Liam's transformative journey at Campari Group, where he has led a data-driven MarTech initiative to unlock the digital potential of their brands. The approach empowers the organisation to make more informed and smarter decisions, exemplifying a successful consumer data strategy.

The session will focus on the following key areas:

- Changing company culture to prioritise data
- How to market the power of data to marketers
- Unleashing the right MarTech at the right time with the right people

**CAMPARI GROUP**

09:20 - 09:40

## Solution Provider Case Study

09:40 - 10:00

## Unlocking Potential with Project-to-Product Transformation



**Julian Wheeler**  
Chief Technology  
Officer  
SIS



**Vijay Gosai**  
Chief Architect  
SIS

SIS have undergone a large-scale transformation journey, shifting from project-based to product-based structures. This comprehensive change includes the implementation of new corporate governance, transitioning from isolated projects to ongoing product investments, with ownership extending to business plans and technology roadmaps.

Join Julian and Vijay as they emphasise the significance of aligning this approach with parallel technology transformation. Together, they will outline the importance of integrating architectural and project portfolio management perspectives, shedding light on the interconnected journey of enhancing product development and system efficiency.

**SIS**

10:05 - 10:25

## Solution Provider Case Study - Stream 1/2/3/4

10:30 - 11:00

## Business Meetings



11:00 - 11:20

## Fortifying Digital Defences - A Deep Dive into British American Tobacco's Protocols



**Adam Ocoś**  
**Head of Cyber Defense Center**  
British American Tobacco

At BAT, they are committed to their approach in cyber security, confidentiality, and information security, ensuring that robust measures are in place to safeguard sensitive data and protect against potential threats.

This session will explore the integration of threat intelligence and automation strategies, along with tailored cyber security training for senior management. Adam will discuss the intricacies of overseeing the vulnerability management programme and cyber-ops service. He will share his experience in managing a global incident response team and leveraging internal resources for enhanced cyber security.



11:20 - 11:40

## Solution Provider Case Study

11:40 - 12:00

## Architecture and Post-Merger Integration



**Chris Handley**  
**COO Integration and IT Strategy Director**  
Rathbones Investment Management

Throughout the Rathbones' Investec Wealth deal inception, a strategic emphasis was placed on establishing a definitive path towards the target operating platform. This focus not only served as a pivotal anchor, but also paved the way for meticulous budget estimates, strategic planning, and informed decision-making. The proactive approach empowered the integration team to formulate comprehensive plans, delineate key deliverables, and conceptualise a target operating model.

During this session, Chris will showcase the strategic advantage gained by committing to architecture and platform decisions early in the deal's due diligence stage. This foresight has not only facilitated rapid mobilisation but has also fostered efficient alignment among diverse delivery teams. The result is a seamless transition that positions the teams to hit the ground running, ensuring successful transformation within demanding timelines.

**RATHBONES**

12:05 - 13:00

## Group 1 - P2P Connect - Speed Networking



12:05 - 13:00

## Group 2 - Group Discussion Conversations that Matter - DEI, Culture and Innovation



**Marcus Dawson**  
Head of  
Architecture,  
Analysis and  
Quality  
Selfridges



**Rina Chotai**  
Head of  
Technology  
Selfridges

As businesses increasingly embrace diversity, equity, and inclusion as core values, tech leaders can play a critical role as strategic partners in designing and delivering solutions that address the DEI priorities. In doing so, they must recognise the importance of fostering inclusive technology cultures that encourage engagement, collaboration, and a sense of belonging.

This session will be set in an interactive format, whereby Marcus and Rina will encourage conversations around your thoughts, challenges, questions, and examples to build a shared retrospective board as a useful takeaway.

Discussion points include:

- Culture and leadership behaviours
- Recruitment and retention
- Opportunities of data-driven technology, machine learning and AI



# SELFRIDGES & CO

13:00 - 14:00

## Networking Lunch



14:00 - 14:55

## Group 2 - P2P Connect - Speed Networking



14:00 - 14:55

## Group 1 - Group Discussion Conversations that Matter - DEI, Culture and Innovation



**Marcus Dawson**  
Head of  
Architecture,  
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# SELFRIDGES & CO

15:00 - 16:00

## Business Meetings



16:00 - 16:20

## Striving for Net Zero Emissions Through Digital Transformation



**John Clark**  
Director of STAR  
Data Analytics  
Star Refrigeration

Companies are increasingly looking to establish realistic and time-based plans for achieving net zero. To accomplish this, it is critical to maximise the efficiency of existing assets to make informed decisions about capital expenditures. Through the implementation of IoT data collection and digital twin modelling, Star Refrigeration have isolated equipment and operational performance to create key performance indicators and enact targeted interventions.

In this session, John will explain how understanding energy profiles enables evaluation by matching up waste heat rejection and natural gas usage. He will share his insights on the successes and challenges encountered while helping customers on their journey.





16:20 - 16:40

### Solution Provider Case Study

16:45 - 17:05

### Solution Provider Case Study - Stream 1/2/3/4

17:10 - 17:30

### Change Management During Transformation and Beyond



**Rita Bullivant**  
**Director of IT and Change**  
Melton Building Society

Change management should be seen as a journey and involves guiding people, their teams, and organisations through transition, technology adoption and sustaining positive outcomes. Recurringly, we see businesses unable to complete transformations, or overruns bring them to an early and disappointing end. Therefore, it is important to address these potential issues before initiating the programme.

In this session, gain insights from real-life examples of programmes that have faced challenges. Learn practical strategies to ensure that your own programme avoids the same results, managing the inevitable changes that accompany business transformation.



17:30 - 18:00

### Business Meetings



# Winedown Workshops

## Fizz and Bizz, join our relaxed fun end to the day.

### Canapés | Cocktails | Conversations

18:00 - 18:30



**Viqas Sheikh**  
**Head of Performance Reporting and Analytics**  
London Stock Exchange Group

### Workshop One

#### The Delivery of Data-Driven Decision Making

The amount of information collected has never been greater, but it is also more complex. This makes it difficult to manage and analyse data, indicating that organisations aspire to have a data-driven culture.

By leveraging the wealth of digital insights available at your fingertips and embracing the power of business intelligence, you can make informed decisions with confidence - the kind that will lead to commercial growth, evolution, and a healthier bottom line.

Join Viqas as he explores the benefits of implementing reporting tools and understanding how to analyse as well as measure your data accurately, ensuring your processes will drive our business forward.



**LSEG**

18:00 - 18:30



**David Cater**  
**IT Operations Director**  
The Sovini Group

### Workshop Two

#### Align Your IT Strategies and Organisational Goals

At Sovini Group, they have developed a new culture through engagement with their executive team, fostering collaboration and leveraging technology for service enhancement. Their approach involves critically analysing past IT projects and highlighting future opportunities to showcase successful IT business collaborations, dissecting key methodologies and potential best practices.

This workshop will explore how collaboration enables more streamlined processes, and enhanced user experiences, paving the way for improved service delivery. David will discuss how the shared understanding between IT, the executive team and all business areas can lead to greater investment in technology to support sustained service improvement.



**The Sovini Group**

18:30 - 18:45

**Coffee and Networking Break - Day 1 Close**



20:00 - 20:30

**Drinks Reception**



20:30- 22:30

**Networking Dinner**



# EVENT AGENDA DAY TWO - 18th SEPTEMBER

08:45 - 09:00 **Coffee and Networking Break**



09:00 - 09:20

## **The Rise and Shine of AI - Cyber Innovation and Risk Impact**



**Khadir Fayaz**  
Senior Vice  
President Digital  
and Technology  
CBRE

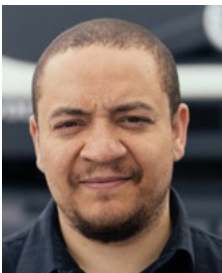
The rise of generative AI and advanced AI capabilities across all businesses, from healthcare to financial services, poses significant opportunity to increase organisational cyber maturity. There is huge potential for transformation, from automation in vulnerability remediation to predictive threat insights, however acceleration of these services can also pose a significant risk.

In this session, Khadir will explore pragmatic approaches to leveraging AI for cyber innovation, while ensuring sufficient guard rails are developed to facilitate business acceleration through the use of secure AI services.

# CBRE

09:20 - 09:40

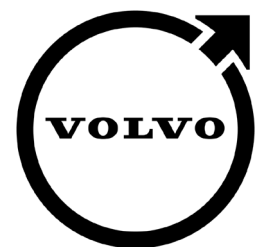
## **Maximising Corporate Impact with a Robust Data Strategy**



**Ivan Branco**  
Head of  
Information  
Management, BI  
and Analytics  
Volvo

In today's competitive landscape, the significance of a robust data strategy for corporations cannot be overstated. From leveraging data-driven insights and encouraging informed decision-making, to enhancing operational efficiencies and fostering innovation, this session will explore various aspects of implementing an effective data strategy.

Ivan will discuss best practices, case studies, and emerging trends, emphasising the transformative power of data when harnessed strategically. Attendees will gain valuable insights to develop and optimise their own strategies to stay ahead in an increasingly data-driven business environment and achieve a competitive advantage.



09:40 - 10:00

## **Solution Provider Case Study**

10:05 - 10:25

## **Solution Provider Case Study - Stream 1/2/3/4**

10:25 - 10:55

### Efficiency Brunch



11:00 - 12:00

### Business Meetings



12:00 - 12:20

### A Roadmap to Technology Success at Slate Asset Management



**Matt Edger**  
**Chief Technology Officer**  
Slate Asset Management

Navigating the boundaries and capabilities of technology while strategically defining the project scope is crucial for achieving success for any business. Slate Asset Management is committed to leading technology-driven real estate platforms by harnessing existing, emerging, and custom software solutions to craft a cutting-edge technology strategy.

This session will highlight common challenges in onboarding or creating new software tools within businesses, identifying key sticking points and offering insights to overcome them. Matt will explore the limits of technology, addressing scalability and the importance of defining a project scope for successful expansion. Furthermore, he will highlight how the transformative potential of process automation can only be achieved when there is a focus on the engagement of people to drive adoption.

**SLATE**

12:20 - 12:30

### Chair's Closing Remarks

12:30 - 12:45

### Coffee and Networking Break - Event Close



12:30 - 13:30

### Networking Lunch

